

RECENSIONI

Valchiavenna, I love you!



Una coppia di turisti tedeschi ha dato vita ad un sito Internet per condividere esperienze e bellezze della vallata.

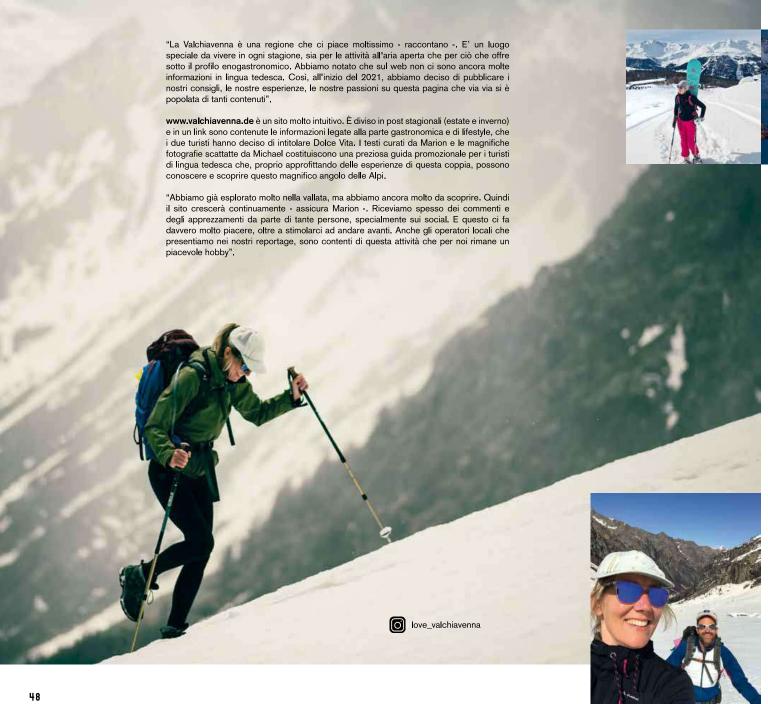


I fiocchi di neve son le farfalle dell'inverno.

La citazione che si legge sul sito **www.valchiavenna.de**, riassume molto bene la poesia che anima il progetto promosso da due turisti tedeschi, diventati ormai di casa in Valchiavenna.

Marion e Michael vivono e lavorano a Stoccarda. Nel 2018 hanno trascorso quasi per caso un breve soggiorno a Chiavenna ed è stato subito amore, "Cercavamo un appartamento per le vacanze in montagna - spiegano -. Alla fine ci siamo stabiliti a Loreto. Da allora appena abbiamo dei giorni liberi, ci trasferiamo qui, in quello che consideriamo un bellissimo angolo di mondo".

Il legame che unisce la Valchiavenna a questa brillante coppia di turisti è diventato forte e intenso. Tanto che un anno fa, Marion e Michael hanno deciso di condividere le Ioro esperienze outdoor con il vasto pubblico tedesco, realizzando un sito internet denso di informazioni in lingua sulle infinite opportunità di escursioni e esperienze fruibili nella zona.







EN REVIEWS VALCHIAVENNA. I LOVE YOU!

A COUPLE OF GERMAN TOURISTS HAVE CREATED AN INTERNET SITE TO SHARE EXPERIENCES AND THE GENUINE BEAUTY OF OUR VALLEY.

Snowflakes represent the butterflies in wintertime. A charming quote indeed from lovevalchiavenna.de, and sums up rather well the poetic nature that animates the project initiated by the German couple who have now become very much at home in Valchiavenna. Marion and Michael actually live and work in Stuttgart. In 2018 they spent a short stay in Chiavenna almost by chance and immediately fell in love with the place. "We were looking for an apartment for holidays in the mountains" they recall "and in the end we settled in Loreto". Ever since whenever we have any spare time we come and stay here. It's an incredibly beautiful corner of the planet".

The bond that unites this inspirational couple has become particularly strong, almost consuming. So much so that a year ago Marion and Michael decided to share their experiences of life outdoors with the wider German public, creating a website full of useful information in the appropriate language on the endless opportunities for outings and adventures in the valley and surrounds.

"Valchiavenna is a region which we adore" they tell me "it's very special the whole year round, every season, both for activities in the open air but and for what it serves up in the shape of food and hospitality. We couldn't help but notice that there wasn't much information on the web in German. So at the beginning of 2021, we decided to publish our own advice, describe our experiences and make our passions clear, on a page which has gradually taken off and become pretty comprehensive".

Lovevalchiavenna de is remarkably astute, full of little insights. It is divided into seasonal posts (summer and winter) and there is a link containing information related to things gastronomic, and lifestyle, which the pair opted to christen Dolce Vita. Texts overseen by Marion and the magnificent photos executed by Michael constitute a precious promotional guide for German-speaking tourists who can discover and get to know our delightful Alpine corners and treats simply by taking advantage of this fine couple's experiences. "We have already explored a great deal of the valley but there's plenty left to discover. So the site will develop continually "Marion assures " and we regularly receive comments and appreciation from lots of people, especially on social networks. And this is a delight and encourages us to take things forward".

"And as the local operators, whom we introduce through our reports, are particularly happy with our efforts, it has become even more of an affair of the heart for both of us. Valchiavenna for us is like a hidden gem keeping its authenticity. We find there precious outhdoor highlights, real hospitality and Italian quality of life".